

Broadband Research Symposium

National Center for Supercomputing Applications – University of Illinois
1205 W. Clark Street, Urbana, Illinois

October 12, 2011

The symposium seeks to address the following three questions:

Question 1 – *Given the commitment of PCI to supply-side and demand-side data, how can PCI and the research partners' use each other's data more effectively?*

Question 2 – *The PCI Research Matrix proposes to analyze broadband investment and economic and social impact. How can the matrix be improved?*

Question 3 – *What metrics are you using for measuring the economic and social impacts of the federal and state investments in your project?*

- 9:00 - 9:05 a.m. – Introductions and welcome - Drew Clark and PCI Staff
- 9:05 - 9:10 a.m. – Historical Importance of Research, Evaluation and Impact – Charles Benton, PCI Chairman
- 9:10 - 9:50 a.m. – Keynote - John Horrigan (National Perspectives on Broadband Research Relating to Outcomes and Methodology)
- 9:50 - 10:05 a.m. – Discussion of Question 1, led by PCI and Contractor for Baseline Demand Survey
- 10:05 -10:20 a.m. – Discussion of Question 2, led by Mike Rudibaugh, PCI Director of Mapping and Analysis
- 10:20 - 10:30 a.m. – Break

During the second half of the program, each of the research partners will address Question 3: the metrics to be used for measurement of project impacts

- 10:30 - 10:50 a.m. – Northern Illinois University/iFiber & Connected Living
- 10:50 - 11:00 a.m. – University of Illinois at Chicago
- 11:00 - 11:10 a.m. – University of Illinois at Urbana-Champaign/UC2B
- 11:10 - 11:20 a.m. – Southern Illinois University
- 11:20 - 11:30 a.m. – Center on People and Infrastructure, UIUC
- 11:30 a.m. - Noon – Open Discussion: Linking Broadband Research Projects and PCI's Data-driven Vision and Mission